

### Alumni Chapter

## **Excellence Award**

The Alumni Chapter Excellence Award recognizes not just one individual's efforts to improve the alumni experience, but the accomplishments of an entire chapter. This biennial award was conceptualized and is sponsored by Constantine Sig Bruce Morgan Casner (George Washington '71), Past President of the Washington, D.C. Alumni Chapter and 1978 recipient of the Jay Minton Outstanding Alumni Officer Award. It honors those alumni chapters that strive towards excellence in all aspects of program and operation including:

**Membership Fulfillment:** programming and services that fulfill the interests and needs of area alumni;

**Undergraduate Support:** assisting area undergraduates improve and strengthen their Sigma Chi experience through healthy interaction and assistance;

**Community Involvement:** assisting and supporting alumni members in demonstrating the ideals of Sigma Chi in their daily lives and community.

Chapters need not excel in every section in order to qualify for the award. The application is designed to highlight a chapter's strengths to the Awards Committee and assist chapter leaders in identifying areas for improvement.

All chapters that qualify for the award will receive a handsome certificate personalized for display at chapter events as well as a scholarship to award an undergraduate member of their choice. The scholarship provides an excellent opportunity for alumni chapters to enhance involvement and communication with local undergraduates, and exemplify the life long commitment as Sigma Chi alumni chapter members.

Contact Mike McFadden, Director of Alumni Services, for more information. Telephone: (847)869-3655 ext. 254 or e-mail: michael.mcfadden@sigmachi.org



### Alumni Chapter Excellence Award

# Alumni Chapter Exceller Application

### PART A

<b>★</b> Informat	tion	<b>T</b> Communication	ons
alumni chapter		Our alumni chapter utilizes the following communication tools (please include supporting materials and/or examples):	
·		□ Newsletter	☐ E-mail
submitting officer's name, office		☐ Personal invitations	☐ Phone
		☐ Fax	☐ Alumni Almanac in The Magazine
phone	fax	☐ Web site www.	
e-mail		☐ Other:	
Members Members	ship	<b>Events</b>	
Number of alumni chapte	er dues paying members this past year	Please include supporting materials announcement flyers, postcards, pro	
Life Loyal Sigs		that apply).	ograms, pictures, etc.) (check all
General Fraternity Alumn	i Program Participants (formerly alumni dues)	Our chapter hosted the following <b>sp</b>	pecial events during the past year:
Number of "new" alumni	chanter members this year	☐ Picnic	☐ Tailgate
Number of "new" alumni chapter members this year		☐ Theater Outing	☐ Casino Night
Our chapter utilized the following methods to recruit new members this past year (check all that apply):		☐ Alumni Banquet	☐ Community Service
		☐ Wine Tasting	☐ Pro-Sports Outing
☐ Sent newsletter		☐ Brothers' Day	☐ Holiday Luncheon/Dinner
Recruitment event (similar to undergraduate rush event)		☐ Sweetheart Dinner/Dance	e
	all/utilize phone committee	Our chapter hosted the following <b>sp</b>	orting events during the past year:
☐ Sent personalized invitation to upcoming event		☐ Golf	☐ Softball
Uther:		☐ Flag Football	☐ Tennis
		☐ Basketball	☐ Paintball
		☐ Hunting	Fishing
			☐ Other:
<b>★</b> Meetin		₩ Undergraduate Invo	
Meetin	gs	O	
Our alumni chapter has a regula consistent location (Alumni Cha	ar meeting at least six times a year at a apter Requirement).	Our chapter and/or members have the following events with an undergout (check all that apply):	
☐ Yes	□No	☐ Initiation	☐ Recruitment
The format of our regular meeti	ing is:	☐ Career/Resume Seminar	Senior Recognition
☐ Breakfast	Dinner	☐ Alumni Big Brother Prgm	Scholarship Banquet
Lunch	☐ Social hour	☐ Community Service	☐ Annual Undergraduate Scholarship (amount \$)
	☐ Other:	☐ Other:	
			continued

### PART B

*	Recruitment	Briefly discuss your strategy towards the recruitment of new alumni chapter members.
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*	Event Planning	Briefly discuss your event planning process and strategy.
*	Undergraduates	Briefly discuss your involvement with local undergraduate brothers.
*	Meetings	Briefly discuss your regular meeting format.
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*	Other	Please use this opportunity to expand on one of the aspects of your alumni chapter or discuss other factors that should be taken into consideration when reviewing this application.
		and a source factors that should be taken the constant about when receiving this approaches.
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Please return this application and any supporting documentation to:

Alumni Chapter Excellence Award

Sigma Chi Headquarters

P.O. Box 469

Evanston, IL 60204-0469

**Application Deadline: March 1**